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# MEDIA KIT

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## Brain Research Foundation Overview

The Brain Research Foundation supports cutting-edge neuroscience research and programming that will lead to novel treatments and prevention of all neurological diseases in children and adults. We deliver this commitment through seed grants, which provide initial funding for innovative research projects, as well as educational programs for researchers and the general public.

Founded in 1953, The Brain Research Foundation is supported by contributions from individuals, foundations and corporations. Since its inception BRF has funded over \$35 million in neuroscience research.

BRF plays a critical role in the scientific process by funding seed grants that are the starting blocks to discovery. This allows scientists to prove the feasibility of their projects and produce data that will make them eligible for larger government and institutional funds.

In 2008-2009, the Foundation awarded over \$1 million to 31 neuroscientists. Since its launch in 1981, the Seed Grant Program has distributed 571 grants totaling more than \$8 million. Grants in the amount of \$40,000 each are awarded researchers after review and approval by the BRF Scientific Review Committee. Members of the Scientific Review Committee are based at leading neuroscience research institutions across the country.

The Foundation recently launched educational programming about sports-related brain injuries and is working to identify and sponsor areas of research that will support increased safety for young athletes.

## About the Brain Research Foundation | [www.thebrf.org](http://www.thebrf.org)

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